

HEATHER SAMSON

graphic designer /
personal trainer

PROFILE

I am a motivated, organized and abundantly creative designer with over ten years of demonstrated graphic design excellence. I have exceptional collaborative and interpersonal skills and I am a dynamic team player with well developed written and verbal communication abilities. I am also highly proficient in client and vendor relations.

CONTACT

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EDUCATION

EXPERIENCE

1994 – 1998

The George Washington University

Bachelor of Arts / Fine Arts and New Media

2017 – PRESENT

Freelance Designer

Conceptualization and creation of logos, fliers, invitations, and event signage. Template driven website design and creation.

2015 – PRESENT

ISSA Certified Personal Trainer / Evolution Strength & Conditioning

2004 – 2014

Senior Interaction Designer / CME Group

- Created front-end design mock-ups and prototypes for the corporate customer facing website and associated on line trading applications.
- Worked closely with development teams on all aspects of design implementation.
- Designed web based user-experiences from low-fidelity sketches to hi-fidelity mock-ups.
- Collaborated and communicated professionally with clients and internal teams.

2002 – 2004

Freelance Designer / o1 design inc

2000 – 2002

Web Designer / QWEST Interactive

SKILLS & INTERESTS

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Acrobat
- MS Office Suite
- Social Media
- Wix / Squarespace
- Design Direction
- Production Design
- Information Architecture
- Charcuterie Platter Design
- Party & Event Planning
- Travel
- Yoga / Weight Training
- Fitness / Healthy Living

SOCIAL /  @fitmomchicago
@sometimesinosh